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## MOBILE HEALTH WALLET

Partnering to make healthcare inclusive to all in Africa

Powered by  
**mtiba** Care  
Pay



PharmAccess believe now is the time

to use the potential of the mobile phone to make healthcare inclusive. The first initiative of the partners is to launch M-Tiba, a mobile wallet dedicated to healthcare payments.

*Towards healthcare inclusion*

M-Tiba allows people to save, borrow, and share money for healthcare at very low costs. Donors and insurers can offer healthcare financing products, such as vouchers, managed funds and low cost health insurance, to specific segments of the Kenyan population. Through intelligent segmentation of the Safaricom database, M-Tiba allows for direct targeting of specific groups, such as nomadic communities, slum

A close-up photograph of a young child's face, likely African, looking upwards with a curious expression. The child has dark skin and is wearing a white headband. The background is blurred.

© 2000 by the American Psychological Association or the National Council on Measurement in Education.

A close-up photograph of a person's torso and arms. The person is wearing a bright pink, long-sleeved hoodie with a drawstring at the neckline. The hoodie is paired with blue jeans. A portion of a light-colored jacket or vest is visible over the hoodie. The background is a plain, light-colored wall.

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M-Tiba is powered by CarePay, a company operating a revolutionary mobile transaction and administrative platform entirely dedicated to healthcare providers.

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ability to healthcare financing  
s, government, insurers and  
healthcare providers to take place, a  
provides transparency and accounta-  
healthcare services.

at the system. For users benefits

rs in their M-Tiba wallet brings mind and empowers them to of their health. Participating providers see more footfall and for their services without undue improves their cash-flow and transaction costs, giving them opportunities to invest.

financing solutions will need to be offered to various segments of the population through innovative public-private partnerships.

partners that make a change

M-Tiba is the result of bringing together three partners with their own unique expertise, but with a single shared goal: to make healthcare inclusive to all in Kenya.

Safaricom is Kenya's largest mobile network provider with over 25.1 million subscribers, providing over 200,000 touch points for its customers. Its M-PESA mobile payment service is the world's largest with over 22 million subscribers. The objective of 'healthcare inclusion' is in line with Safaricom's mission of 'Transforming lives'.

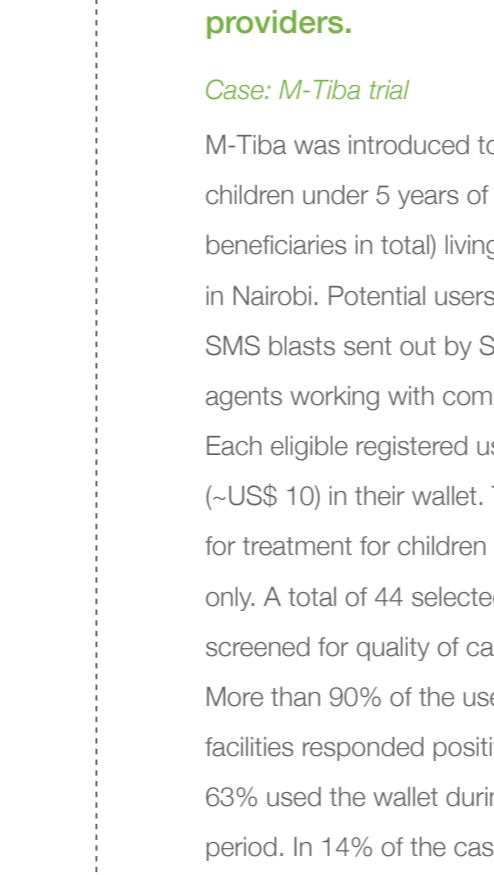
PharmAccess is a thought leader in

vations, providing solutions in quality, and affordability of healthcare in Africa. , together with donors, government aims to develop innovative products and M-Tiba, targeting low and middle income a.

## Filling the wallet



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