#### PHARMACCESSGROUP



# Our integrated approach:

Strathmore Business School's Managing Healthcare Business (MHB) courses are offered at two different levels: The Executive Managing Healthcare Business course and the Foundation of Managing Healthcare Business course. The Executive Managing Healthcare Business course is designed for experienced, academically schooled, healthcare managers in public and private healthcare facilities who want to deepen their management knowledge and expertise. The Foundations of Managing Healthcare Business course is a five-day introduction course designed as a bridge to the Executive course, for managers with a few years of experience in the field, aspiring an advanced career in healthcare management.

#### **Foundations of Managing Healthcare Businesses Programme:**

The programme is designed for new healthcare business owners and new managers in business, aspiring to advance their career in Health business environment. It lays the key foundations for improving business performance, quality and operations.



**Dates**: 30 July – 2 August 2018

Lecturers: Prof. Hazel Gachunga on People Management, Dr. Fred Ogola on Project Management and Execution and Strategy, **Tecla Kivuli** on Personal Leadership Development, Paul Ouma on The Art of Negotiation, Millicent Olulo on Quality Management, Caleb Kandagor on Foundations of Business Excellence, Geoffery Injeni Taxation and Entrepeneurship and Financial accounting, Dr. Frank Wafula Quality and **Operations** on Management, and Issac Kigen on Understanding the language of banks. To learn more, click here.

**Mode of delivery**: Five-day introduction course for the Executive Managing Healthcare Business course.



**Results:** 75 participants have attended four foundation courses.



Contact information: write to Betty on <a href="mailto:b.kamau@pharmaccess.or.ke">b.kamau@pharmaccess.or.ke</a> or call +254 726891747, or Jackline on <a href="mailto:sbshealthcare@strathmore.edu">sbshealthcare@strathmore.edu</a>, or +254 (0) 71146832



"In procurement, I now know how to prequalify suppliers, to ask for documentation and licenses so that we can know for sure we will receive quality products from a reliable source." - Margareth Okiro, Administrator Siloam Hospital.

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#### Managing Healthcare Businesses Executive (MHB) Programme:

This dynamic programme is designed for healthcare facility owners and experienced managers to develop and enhance their business performance, finance, leadership and management skills.



**Dates**: 23 April – 18 October, 2018.



Lecturers: Freddie Acosta on Information Systems in Healthcare Businesses Today, Salim Hasham on **Emerging** issues in Healthcare Entrepeneurship, Faith Muigai on Operations Management in Hospitals and Quality Management, Alphred Gathogo on Marketing and Branding in Healthcare, **Thomas Mundia** on Ethical Business Leadership, Stephen Gugu on Business Modelling, Irene Kinuthia on Leading Effective teams, Angela Ndunge on Developing Self Awareness and Personal Leadership Strategy towards Self Mastery and many others. To learn more, click here.

**Mode of delivery:** 4 modules each lasting 4 days over a period of 6 months.



**Results**: 44 participants have attended two of our executive courses.



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"Now, in developing my growth strategy I act on the lessons learned from case studies. I have also acquired knowledge on how to raise capital, with equity and funding. It has been very beneficial to listen to the coach's feedback and tap his experience."— Dr. Ken Okoth, owner and manager of Ruai Family Healthcare Centre, reflects on the course.

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# **Succession Planning Symposium for Healthcare Businesses:**

A high-level training on Change Management and Succession for Founders, CEO's and Successors of Healthcare Businesses.



Dates: Tuesday 17 April,

7:30-4:30 PM.

**Venue**: Nairobi Hospital Convention Centre.



Speakers:



**Dr. Amit Thakker**, Founder Avenue Healthcare, Chief Executive Officer and Founding Director of Kenya Healthcare Federation, Health Sector Board for KEPSA.

**Salim Hashan**, Former Vice President of health services at the Aga Khan University Hospital,

**Paul Ouma**, Strategy Performance Management Expert and Lecturer at Strathmore Business School,

**Faith Muigai**, Regional Director of SafeCare and Former Chief of Medical Officer at Jacaranda Hospital.

Costs: KSH 9,950 with meals

included.

M-Pesa paybill no: 488488 with account no: 1001090662



Contact: Irene Karanja at <a href="mailto:i.karanja@pharmaccess.or.ke">i.karanja@pharmaccess.or.ke</a> or 0722584901 or 0717002120.



Ample Free Parking available for participants.

For more information click here.