

Vacancy

Communications Manager

Full time - based in Amsterdam (currently remote)

The PharmAccess Group

Are you interested in working at the forefront of **health and development**, in a **dynamic, innovative, international, expert environment**? PharmAccess may be the place for you!

PharmAccess believes in doing healthcare better, especially for those who find themselves excluded. We aim to be an innovator and catalyst for practical changes that can be scaled up and improve how healthcare markets function. This is key to advancing the achievement of the Sustainable Development Goals, in particular the targets relating to the realization of Universal Health Coverage. We do this by mobilizing public and private resources for the benefit of doctors and patients through health insurance, mHealth innovations, loans to doctors (Medical Credit Fund), clinical standards and quality improvement (SafeCare), and impact research. Working in public-private partnerships, we leverage donor contributions to increase trust in the health system, reduce risks and transaction costs, paving the way for private investments.

The Position

The Communications Manager heads the PharmAccess Foundation Communications Department, which consists of three staff members. The department plays a pivotal role in the organization and supports the management team, the program managers, and our offices abroad. You will be responsible for developing the department into an efficient and pro-active unit. Your key challenge is to explain and promote the foundation's diverse and complex programs and services clearly and effectively to stakeholders and other target groups through a mix of communication products such as our website, social media, reports etc. You will be responsible for developing and implementing our corporate communications strategy, advocating our programs and services to our national and international business partners, donors, and philanthropists, as well as our internal communication strategy, uniting our offices in Africa and the Netherlands. You will also act as a sparring partner for management. You will report directly to one of the Directors.

Key tasks include:

- Develop and implement the PharmAccess Group Corporate communication strategy with a focus on B-to-B communication.
- Take the lead on developing and implementing communication plans in partnership with the business lines that will support them in reaching their objectives.

- Coordinate the implementation and maintenance of a broad range of communication products including, website, marketing materials, publications, newsletters, invitations, flyers, advertisements, annual reports, and social media, and serve as executive editor for these products.
- Design and implement the internal communication strategy and products.
- Cultivating and maintaining strong media relationships and other public relations opportunities to advance the organization's brand identity and broaden awareness of its programs and priorities.
- Manage the Communication team and coordinate its activities with the communication experts at the Country Offices in Africa.

Qualifications & Requirements

- A relevant master's degree.
- A minimum of 8 years relevant work experience, including at least 5 years in a managerial position.
- Strong personality, good team building qualities, and the ability to motivate and manage staff.
- Extensive experience with leading an integrated communication strategy.
- Experience in translating complex messages to a wide range of audiences.
- A high degree of organizational sensitivity and the ability to operate strategically in a complex setting of stakeholders.
- Excellent verbal and written command of English and Dutch.
- Focused on achieving results and getting things done.
- Excellent project managerial skills, ability to take charge of situations, and a creative thinker.
- Affinity and experience with digital technology.
- Experience in both the profit and non-profit sectors, and in an international context.
- Knowledgeable about social media trends and culture.
- Must have unrestricted right to work in the Netherlands.

PharmAccess offers

PharmAccess offers an excellent job opportunity in a dynamic international environment with solid working conditions and a branch conform salary. The position of **Communications Manager** is a fulltime position for an initial period of one year with the intention to extend the contract. PharmAccess has a fulltime workweek of 40 hours, a collective pension scheme and a collective health insurance. We offer 25 vacation days a year based on a fulltime employment agreement.

How to apply

Suitable candidates can apply by sending their resume and motivation to

recruitment@pharmaccess.org. The deadline for applying to this position is **16 February 2021**.

For more information about our organization please visit www.pharmaccess.org or you can contact Vincent Telling at v.telling@pharmaccess.org.