

Vacancy

Communication Specialist Impact & New media

Fulltime - based in Amsterdam (currently remote)

The PharmAccess Group

The PharmAccess Group believes in doing healthcare better. With a focus on sub-Saharan Africa, we are an international organization that works on improving healthcare markets so that they can deliver for everyone. With headquarters in Amsterdam and most of its staff based in four country offices across Africa, the PharmAccess Group is an organization with a history of reimagining what is possible.

We challenge the notion that exclusion from healthcare is an inevitable consequence of living in poorer countries and identify the opportunities and partners – both private and public, needed to bring about transformation.

PharmAccess aims to be an innovator and catalyst for practical changes that can be scaled up. It is introducing innovative financing mechanisms such as health insurance, and standards to assess and stimulate improvement of the quality of care delivered through SafeCare. The Medical Credit Fund, also part of the PharmAccess Group, is a blended financing vehicle and collaborates with local financial institutions to provide access to credit in the private health sector.

The further digitalization of health care, leading to more transparency, accountability, real-timeliness, flexibility, and ownership of beneficiaries is a key opportunity for PharmAccess to scale up interventions and improve the access to care in the countries we operate.

The Position

If you are a communication professional with 3-5 years' experience in new and digital media, interested in creating impactful communication but equally interested in making an impact in global health & development in Sub Saharan Africa, PharmAccess might be the place for you!

For our Communication Team in Amsterdam, PharmAccess Foundation is currently recruiting a **Communication Specialist Impact & New Media**. The communication team consists of four ambitious colleagues that are responsible for external and internal communication, ensuring we continue to drive the agenda around public health opportunities in Sub Saharan Africa, bring the necessary validation and inspiration with the impact we make as PharmAccess, create engaging stories and keeping our current and potential stakeholders, donors, partners, and beneficiaries engaged.

As Communication Specialist you will be a valued member of the communication team bringing your own expertise in new media and impact reporting to the table, working together with the teams in Amsterdam like Advocacy, Resource Mobilization and Research and Learning as well as the business lines and the country offices.

Your responsibilities

- Delving into the PharmAccess interventions, business lines and country operations. Understand the impact they make; the lessons learned and translate these in valuable stories & messages
- Take the lead from start to finish on impactful communication pieces, publishing stories on our innovative programs through new media (digital, videography, scrollytelling, podcasts) as well as written text (articles, blogs)
- Bring your experience to the table and inspire the team when it comes to delivering new media communication pieces. Take end responsibility when keeping our websites up to date and ensure that we are getting the right message across to our different key stakeholders via our digital platforms
- Maintaining and creating innovative and impactful content for our social media channels
- Working closely with program teams and country offices to create and disseminate communications updates, tools, and resources.
- Managing long and short-term communications projects and programs

Who are we looking for?

We are looking for a passionate and self-motivated person, eager to make an impact in the world through communications, driving our key messages home.

- You have an interest in and passion for learning about innovations in digital technology, social and economic development in general or more specifically in health development
- You have the ability to take ideas and turn them into engaging and understandable content
- You have thorough knowledge, experience and a proven track record in digital media, website development and customer facing digital communication channels
- You have excellent writing skills in English and enjoy writing, from delivering extended articles to social media posts
- You identify yourself as being proactive, positive, well organized and hands on, solution minded, with a strong willingness to learn
- You thrive in a complex, dynamic, sometimes unpredictable working environment
- You have a Master's degree in a relevant topic such as social and economic development and/or business economics with a major/specialisation in marketing, communication, digital media
- You are available to join us fulltime in the Amsterdam office (we are currently working (partly) from home)
- You are an EU citizen (due to working permit regulations)
- You have min. 3-5 years of work experience in marketing or communications

PharmAccess offers

PharmAccess offers an excellent job opportunity in a dynamic international environment with solid working conditions and a branch conform salary. The position is for the initial period of one year with the intention to extend the contract. PharmAccess has a fulltime workweek of 40 hours, a collective pension

scheme and a collective health insurance. We offer 25 vacation days a year based on a fulltime employment agreement.

How to apply

Suitable candidates are motivated to directly apply by sending us their resume and motivation letter to recruitment@pharmaccess.org. The deadline for application for this position is **25 January 2022**. For more information about our organization please visit www.pharmaccess.org or you can contact Sabine Gremmen, Communications Manager at s.gremmen@pharmaccess.org.